



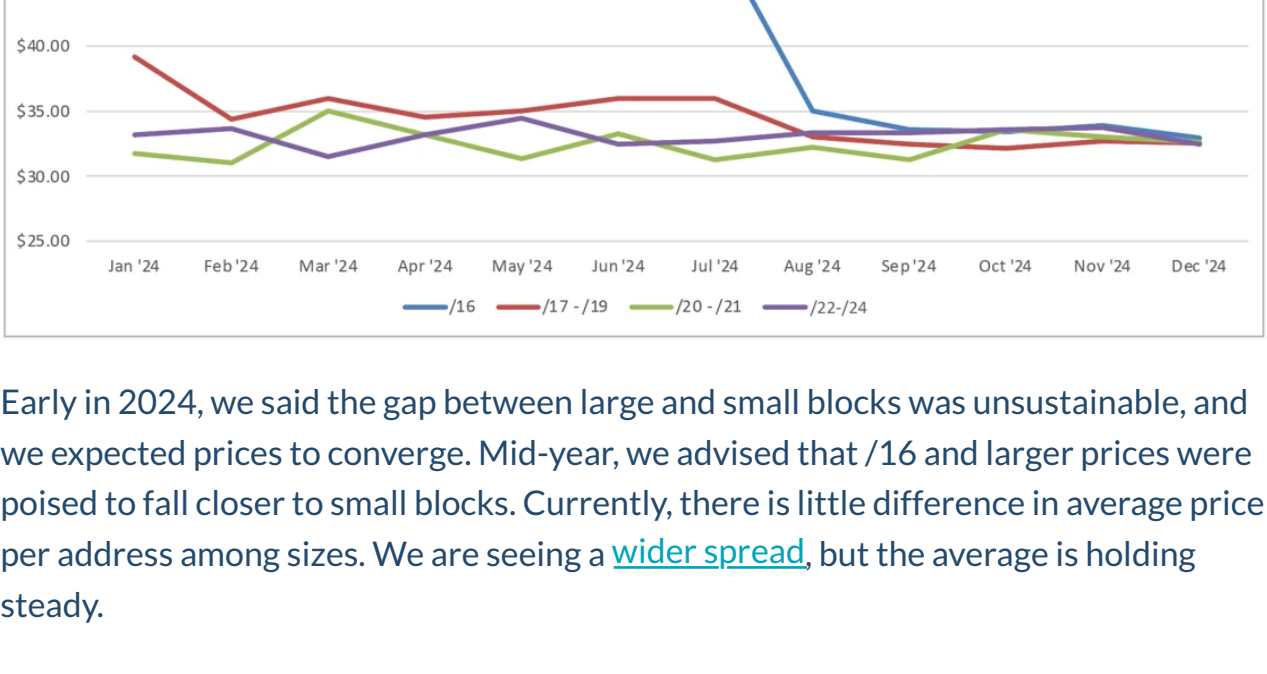
YEAR IN REVIEW

Thank you for being a part of our year!

2024 was an outstanding year at IPv4.Global. Our efforts helped liquidate millions of IP addresses, generating over \$400 million in revenue for our clients. Organizations from every sector of the global economy—spanning both for-profit and not-for-profit—placed their trust in us to meet their needs.

Our online marketplace continued to evolve. We were recognized as leaders by a number of international organizations, added some great people to our team, and traveled to 30+ events across 15+ countries.

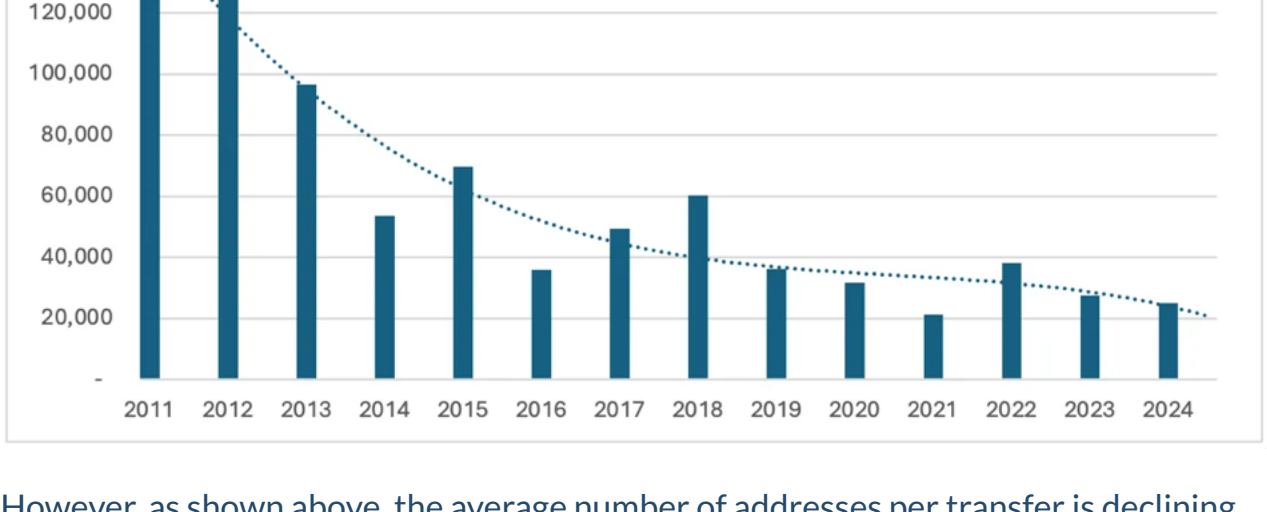
Looking Back at the Market



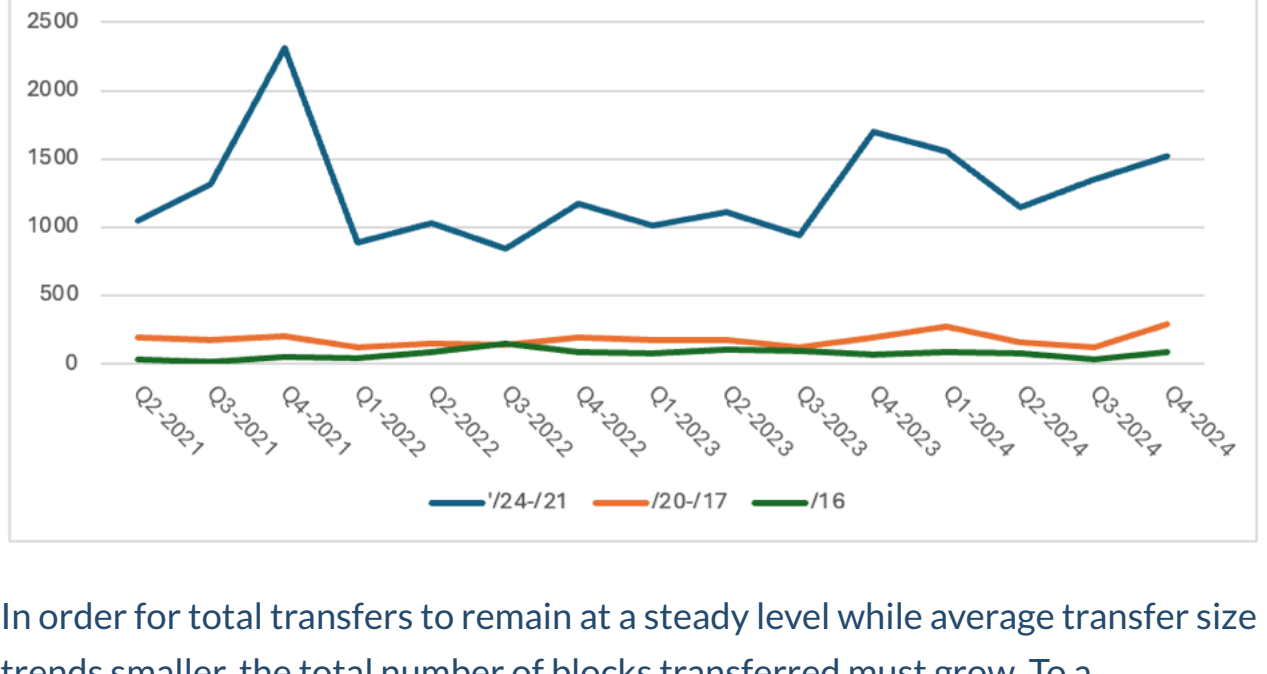
Early in 2024, we said the gap between large and small blocks was unsustainable, and we expected prices to converge. Mid-year, we advised that /16 and larger prices were poised to fall closer to small blocks. Currently, there is little difference in average price per address among sizes. We are seeing a [wider spread](#), but the average is holding steady.



The 2024 IPv4 marketplace stood out for its remarkable stability and continued evolution. For the eighth consecutive year, total transfers hovered around 40 million addresses. Despite fluctuations above and below this level involving significant volumes of addresses, the overall trend remains impressively consistent.

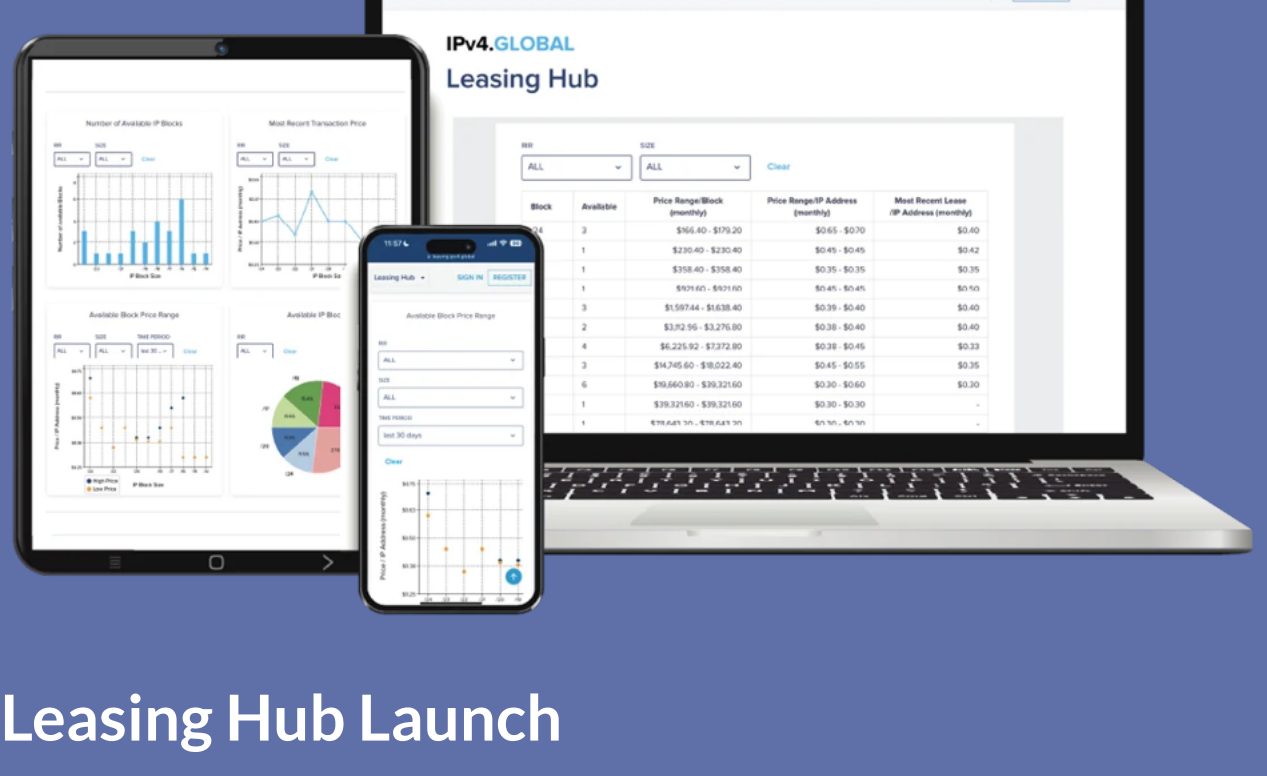


However, as shown above, the average number of addresses per transfer is declining.



In order for total transfers to remain at a steady level while average transfer size trends smaller, the total number of blocks transferred must grow. To a considerable extent, from the perspective of blocks, as opposed to total addresses, small blocks clearly dominate the transfer market.

IPv4.Global 2024 Milestones



Leasing Hub Launch

In 2024, we introduced our transformative Leasing Hub, revolutionizing IPv4 leasing with unmatched transparency, convenience, and reliability. This robust online platform hosts a wide array of inventory, offering flexible leasing options tailored to various term lengths, block sizes, and price points. With its straightforward terms and comprehensive marketplace reporting—hallmarks of our trusted buy-sell marketplace—the Leasing Hub sets a new standard for IPv4 leasing solutions.

Enhancements & New Features of IPv4.Global

- STREAMLINED NAVIGATION**
Enhanced browsing and filtering capabilities on our [online IPv4 marketplace](#), with an optimized mobile interface for seamless use on the go.
- CUSTOMIZED REPORTING**
Enhanced the [prior sales page](#) with new pricing visualization, downloadable PDF reports, advanced filtering options, and expanded export capabilities.
- RIR FEE CALCULATOR**
Developed a complimentary [fee calculator](#) tool to estimate RIR fees on block transfers.
- BUY/SELL OR LEASE CALCULATOR**
Created calculators to assist with network planning by comparing [sell-or-lease](#) and [buy-or-lease](#) options.

Community Involvement

In 2024, IPv4.Global attended 34 conferences, sponsoring 27 of them, across 15+ countries.



Industry Voices

- IPv4.Global's Jack Hazan was [recently interviewed by Authority Magazine](#). Discover the lessons learned over the course of his career that have helped propel IPv4.Global to its dominant position in the IPv4 marketplace. Jack's inspiring interview sheds light on the resilience needed to succeed in today's business world.
- Lee Howard continued as a leading voice in the IPv4 world, presenting at conferences worldwide. In a [webinar co-hosted by IPv4.Global and ITW](#) on IP renumbering and reselling, he led a discussion with leaders at Hartwick College and Lewis & Clark College.

Lee also [sat down with Authority Magazine](#) and highlighted his insights into technology innovation in education and the importance of starting from a solid foundation. The discussion includes a description of [ReView](#), IPv4.Global and dconnect's IP audit tool.

Thought Leadership

The Business Case for IPv6: Time is Money in E-Commerce
Written by Lee Howard and published on ARIN's website, this article dives into the critical role of latency in user engagement and search engine ranking. It explores the competitive edge businesses gain by transitioning to IPv6. Discover why adopting IPv6 isn't just about keeping up with technology—it's about pulling ahead in the digital race.

[Read Article](#)

Among the many blogs from staff and other contributors on our website, these proved especially popular and helpful:

- Assignments, Allocations, and Temporary Transfers**
The differences among assignment and allocation rules, ownership and temporary transfers are outlined for those considering leasing.

[Learn More](#)
- Policies Regarding Leasing IPv4 Addresses**
As the leasing market is heating up, following several years of proposals to allow or prohibit IP leasing, here's the current policy situation in each region.

[Learn More](#)
- RIR Transfer Policies**
The four RIRs with both intra- and inter-RIR transfer policies are similar but certainly not identical.

[Learn More](#)
- Geolocation is more than GeoIP**
Understanding how geolocation works in today's digital landscape.

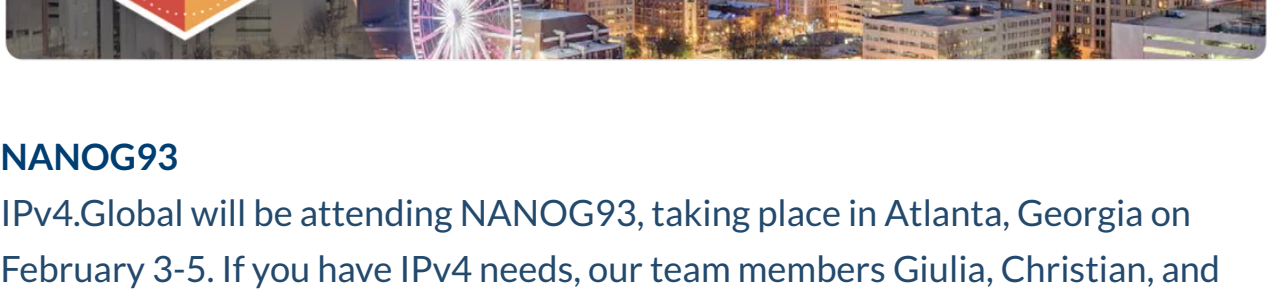
[Learn More](#)

Awards Won

- Five Globee Awards**
IPv4.Global received two Gold Awards at the 9th Annual 2024 Globee® Awards for American Business. We were recognized as the Fastest Growing Company of the Year and for the Business Product or Service of the Year category for our ReView tool.
- Leadership Globee Award**
Lee Howard was awarded the Gold Globee for Executive Leadership of the Year in Business Products and Services. Lee was recognized in the Executive Leadership of the Year in Business Products and Services category for his numerous contributions within the industry and his work at IPv4.Global.
- ReView Awarded Silver Merit Award: Technology**
IPv4.Global has been recognized with a Silver Merit Award for Technology in the internet category for our free IP audit tool, [ReView](#). The Merit Technology Awards recognize the best in current and next-generation innovations and technologies across global industries.

Upcoming in 2025

We'll be kicking off the year by attending a handful of conferences. If you're interested in meeting with us at any of the upcoming events, click the calendarly buttons. If you're not able to meet with us at a conference but would like to set up a time to talk to our team, email us at info@ipv4.global.



NANOG93
IPv4.Global will be attending NANOG93, taking place in Atlanta, Georgia on February 3-5. If you have IPv4 needs, our team members Giulia, Christian, and Lee are ready to assist you. Click the button below to schedule a meeting with our team.

[Meet with us](#)



APNIC 59 with APRICOT
IPv4.Global is headed to APNIC 59 with APRICOT from February 24–27 in Petaling Jaya, Malaysia! Mina and Caesar will be on-site to help with all your IPv4 needs. Want to connect? Click the button below to schedule a meeting.

[Meet with us](#)